

# Road rage facing keen competition from answering systems, orange juice

If you do much driving on our nation's highways, you've probably noticed that, more and more often, bullets are coming through your windshield.



This is a common sign of Road Rage, which the opinion-makers in the news media have decided is a serious problem, currently ranking just behind global warming and several points ahead of Asia. How widespread is Road Rage?

To answer that question, researchers for the National Institute of Traffic Safety recently did a study in which they drove on the interstate highway system in a specially equipped observation van. By the third day, they were deliberately running other motorists off the road. "These people are MORONS!" was their official report.

That is the main cause of Road Rage: The realization that many of your fellow motorists have the same brain structure as a cashew. The most common example is the motorists who feel a need to drive in the left-hand, or passing, lane, even though they are going slower than everyone else. Nobody knows why these motorists do this. Maybe they belong to some kind of religious cult that believes the right lane is sacred and must never come in direct contact with tires. Maybe one time, years ago,

these motorists happened to be driving in the left lane when their favorite song came on the radio, so they've driven over there ever since, in hopes that the radio will play that song again.

But whatever makes these people drive this way, there's nothing you can do about it. You can honk at them, but it will have no effect. People have been honking at them for years: it's a normal part of their environment. They've decided that, for some mysterious reason, wherever they drive, there is honking. They choose not to ponder this mystery any further, lest they overburden their cashews.

I am very familiar with this problem, because I live and drive in Miami, Fla., which proudly bills itself as The Inappropriate-Lane-Driving Capital Of The World, a place where the left lane is thought of not so much as a thoroughfare as a public recreational area, where motorists feel free to stop, hold family reunions, barbecue pigs, play volleyball, etc. Compounding this problem is another common type of Miami motorist, the aggressive young male whose car has a sound system so powerful that the driver must go faster than the speed of sound at all times, because otherwise the nuclear bass notes emanating from his rear speakers will catch up to him and cause his head to explode.

So the tiny minority of us Miami drivers who actually qualify as normal find ourselves constantly being trapped behind people drifting along on the interstate at the

speed of diseased livestock, while at the same time we are being tailgated and occasionally bumped from behind by testosterone-deranged youths who got their driver training from watching the space-fighter battle scenes in "Star Wars." And of course nobody EVER signals or yields, and people are CONSTANTLY cutting us off, and AFTER AWHILE WE START TO FEEL SOME RAGE, OK? YOU GOT A PROBLEM WITH THAT, MISTER NEWS MEDIA OPINION-MAKER??

In addition to Road Rage, I frequently experience Parking Lot Rage, which occurs when I pull into a crowded supermarket parking lot, and I see people get into their car, clearly ready to leave, so I stop my car and wait for them to vacate the spot, and Nothing happens! They just stay there!

WHAT THE HELL ARE THEY DOING IN THERE??!  
COOKING DINNER???

When I finally get into the supermarket, I often experience Shopping Cart Rage. This is caused by the people — and you just KNOW these are the same people who always drive in the left-hand lane — who routinely manage, by careful placement, to block the entire aisle with a single shopping cart. If we really want to keep illegal immigrants from entering the United States, we should employ Miami residents armed with shopping carts; we'd only need about two dozen to block the entire Mexican border.

What makes the supermarket congestion even worse is that shoppers are taking longer and longer to decide what to buy, because every product in

America now comes in an insane number of styles and sizes. For example, I recently went to the supermarket to get orange juice. For just one brand of orange juice, Tropicana, I had to decide whether I wanted Original, Homestyle, Pulp Plus, Double Vitamin C, Grovestand, Calcium or Old Fashioned; I also had to decide whether I wanted the 16-ounce, 32-ounce, 64-ounce, 96-ounce or six-pack size. This is WAY too many product choices. It caused me to experience Way Too Many Product Choices Rage. I would have called Tropicana and complained, but I probably would have wound up experiencing Automated Phone Answering System Rage ("... For questions about Pulp Plus in the 32-ounce size, press 23. For questions about Pulp Plus in the 64-ounce size, press 24. For questions about ...") My point is that there are many causes for rage today, and if we're going to avoid unnecessary violence, we all need to "keep our cool." So let's try to be more considerate, OK? Otherwise I will kill you.

*Dave Barry, columnist for The Miami Herald, won the 1988 Pulitzer Prize for commentary.*

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